



Cronkhite Capital Group, LLC provides best-in-class management consulting and financial advisory services to meet the changing needs of companies.

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SERVICES

Turnaround and Restructuring

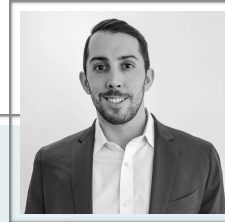
- Cash management
- Working capital improvement
- EBITDA improvement
- Turnaround plan development

Transaction Services

- Transaction advisory due diligence
- Mergers and acquisition advisory
- Debt capital financial advisory
- Financial planning, modeling, and valuation

Corporate Finance

- Budgeting and forecasting
- Reporting and analytics
- Revenue growth and margin enhancement
- Strategic planning



**Ryan Hammon,
Founder and Partner**

Ryan is a seasoned business executive with over 10 years of private equity, investment banking, and financial advisory services experience.

Previously, Ryan worked as Vice President at Blackstreet Capital where he invested in and managed lower-middle market companies. Ryan was involved in 8 purchase and sale transactions with aggregate revenue over \$175 million. He also completed 4 debt refinancings with traditional asset-backed lenders and subordinated debt-lenders. He previously worked at Houlihan Lokey, a middle market investment bank.

Ryan received an MBA from the Wharton School, where he graduated with honors, and a BS in Business from California Polytechnic State University, where he graduated cum laude. Ryan is also a CFA charterholder.

Fact Based Bottoms-Up Approach

Develop Fact Base

Identify and evaluate key business drivers via management discussions and financial review

Identify Opportunities

Analyze fact base and identify areas of opportunity

Develop Plan


Build consensus around key operational improvements and develop plan

Execute

Implement key initiatives based on plan and effectuate accountability throughout the organization

Monitor and Evaluate


Track performance against expectations and course correct if necessary



Black Wolf
GROUP

Private investment fund


Financial Advisory



Raise Green

Green energy start-up

Financial Advisory



**TWO MEN
AND A
TRUCK**

Moving and
transportation company

Financial / Strategic Advisory



First Colombia
DEVCO

Health and wellness
company

Financial Advisory



**TERRITORY
AHEAD**

E-commerce and catalog
retailer of men's and
women's clothing


M&A and Strategic Advisory



**BIJOUX
TERNIER**
LUXURY AT \$10

Designer, distributor, and
retailer of travel apparel
and accessories

M&A and Strategic Advisory



DISTINCTIVE
APPAREL | INC.

E-commerce and catalog
retailer of men's and
women's clothing

M&A and Strategic Advisory



AWE
Learning

Early childhood
education technology
company


M&A and Strategic Advisory



RED SEAL
MEASUREMENT

Manufacturer and
distributor of liquid
metering products


M&A and Strategic Advisory



JAY
STRONGWATER

Designer, manufacturer,
and seller of hand-crafted
luxury gifts and decor

M&A and Strategic Advisory



freelotto

Digital marketing
company

M&A and Strategic Advisory



ThinkDirect
Marketing Group

Direct marketing
company

Financial / Strategic Advisory



iMARKETING

Direct marketing
company


Financial / Strategic Advisory



SWISHER

Designer, manufacture,
and seller of zero turn
lawn mowers

M&A Advisory



alphagraphics

Business services
franchisor

Financial / Strategic Advisory



Rauch
INDUSTRIES

Designer, manufacture,
and seller of hand-crafted
Christmas decorations

Financial / Strategic Advisory

Note: The founder of Cronkhite Capital Group, LLC provided management and advisory services to some of the aforementioned companies while working at a previous firm.